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Looking Closer 2 offers more of the best recent writing on graphic design, covering new and important issues in design language, education, intellectual property, new media, the state of the business, and the place of design in society. The collection presents a stimulating look at how design issues are affected by and affecting changes in contemporary culture.

Looking Closer is a collection of the best contemporary writing about graphic design, including theoretical, practical, business-oriented, philosophical, and humorous essays. Selected by a prestigious editorial committee composed of Michael Bierut, William Drenttel, Steven Heller,and DK Holland, the essays reflect on inspiration, ethics, "isms," the impact of new technology, and the role of design in the larger culture. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

The most stimulating installment yet in the acclaimed Looking Closer series! This enthralling collection of essays assembles some of the most intriguing critical commentary published in professional and general interest design magazines from 1997 to 2000. Over thirty contributors, including Rick Poynor, Kathy McCoy, Lorraine Wild, Veronique Vienne, Jessica Helfand, and others discuss such important contemporary themes as the rise and fall of the dot.coms and its influence on salary expectations, the ongoing controversy over the First Things First Manifesto, the call for greater responsibility in the design profession, and the antibranding protests that ignited demonstrations during recent World Trade Organization meetings. From current events to design principles, and aesthetics to ethics, graphic designers everywhere will savor this anthology of fresh perspective. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

The final installment in this acclaimed series offers astute and controversial discussions on contemporary graphic design from 2001 to 2005. This collection of essays takes stock of the quality and profundity of graphic design writing published in professional and general interest design magazines, as well as on blogs and Internet journals. Prominent contributors include Milton Glaser, Maud Lavin, Ellen Lupton, Victor Margolin, Mr. Keedy, David Jury, Alice Twemlow, Steven Heller, Jessica Helfand, William Drenttel, Michael Bierut, Michael Dooley, Nick Curry, Emily King, and more. Among the important themes discussed: design as popular culture, design as art, politics, aesthetics, social responsibility, typography, the future of design, and more. Students, graphic designers beginning their careers, and veterans seeking fresh perspective will savor this anthology gathered from some of today's top graphic design writers and practitioners, as well as commentators from outside the profession. From the series that helped launch the design criticism movement and was the first to anthologize graphic design criticism from key sources, this volume promises to be the most provocative of all! Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Offers discussions on contemporary graphic design from 2001 to 2005. This volume presents a collection of essays that take stock of the quality and profundity of graphic design writing published in professional journals, general interest magazines and on the internet. It discusses themes such as popular culture, politics, and aesthetics.

Will Fletcher seems to have it all – perfect job, perfect life. Then in one act of extreme violence, his world is turned upside down. A bungled assassination attempt on a London street uncovers a disturbing conspiracy fuelled by organised crime and political ambition. Now, Will finds himself on the run, pursued by a dangerous enemy who will stop at nothing to protect his employer's past

This new book by Malcolm Parkes makes a fundamental contribution to the history of handwriting. Handwriting is a versatile medium that has always allowed individual scribes the opportunity for self-expression, despite the limitations of the pen and the finite number of possible movements. The purpose of this study is to focus on the writing of scribes from late antiquity to the beginning of the sixteenth century, and to identify those features which are a scribe's personal contribution to the techniques and art of handwriting. The book opens with three chapters surveying the various environments in which scribes worked in the medieval West. The following five, based on the author's Lyell Lectures at the University of Oxford, then examine different aspects of the subject, starting with the basic processes of handwriting and copying. Next come discussions of developments in rapid handwriting, with its consequent influence on new alphabets; on more formal 'set hands'; and on the adaptation of movements of the pen to produce elements of style corresponding to changes in the prevailing sense of decorum. The final chapter looks at the significance of some customized images produced by handwriting on the page. The text is illustrated with 69 plates, and accompanied by a glossary of the technical terms applied to handwriting, which in itself makes a significant contribution to the subject.

An exploration of how design might be led by marginalized communities, dismantle structural inequality, and advance collective liberation and ecological survival. What is the relationship between design, power, and social justice? –Design justice– is an approach to design that is led by marginalized communities and that aims explicitly to challenge, rather than reproduce, structural inequalities. It has emerged from a growing community of designers in various fields who work closely with social movements and community-based organizations around the world. This book explores the theory and practice of design justice, demonstrates how universalist design principles and practices erase certain groups of people—specifically, those who are intersectionally disadvantaged or multiply burdened under the matrix of domination (white supremacist heteropatriarchy, ableism, capitalism, and settler colonialism)—and invites readers to –build a better world, a world where many worlds fit; linked worlds of collective liberation and ecological sustainability.– Along the way, the book documents a multitude of real-world community-led design practices, each grounded in a particular social movement. Design Justice goes beyond recent calls for design for good, user-centered design, and employment diversity in the technology and design professions; it connects design to larger struggles for collective liberation and ecological survival.

Ever since Tegan's father died while serving overseas, she's been numb. She quit the swim team, and without her best friend around to distract her, the weight of her father's death feels like it will crush her. Then one morning random letters are circled on her cereal box, letters which spell a name. Teagan doesn't know what to make of it, but tracks down that boy—only to witness him commit suicide. Teagan is devastated. But when she meets Edge, a friend of the dead boy, at least someone seems to understand how she feels. Except she sees another name...and another. And a pattern forms. Together, Teagan and Edge set out to find those people, to try to save them from their fate. With a renewed purpose, Teagan is determined to save lives that summer, just like her father used to. But can she save herself?

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